

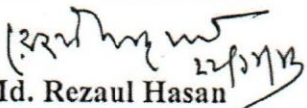


Government of the People's Republic of Bangladesh
National Board of Revenue
VAT Online Project
160/A, Kakrail, IDEB Bhavan (7th floor), Dhaka
www.nbr.gov.bd

Request for Expression of Interest (REOI)

1	Ministry/Division	Ministry of Finance/Internal Resources Division	VV
2	Agency	National Board of Revenue (NBR)	
3	Procuring Entity Name	VAT Online Project,	
4	Procuring Entity Code	None	
5	Procuring Entity District	Dhaka	
6	Expression of Interest for selection of	Consulting Firm (s)	
7	EOI Ref No	Package SD15.1- Taxpayer Awareness building Campaign- TV Documentary Package no-SD-15.2- Taxpayer Awareness building Campaign -Talk Shows Package no-SD-15.3 - Taxpayer Awareness building Campaign- Advertisements, Clippings etc. 08.01.0000.068.11.005.12(29)/2016-part 1	
8	Date	24/11/2016	V
KEY INFORMATION			
9	Procurement Method	QCBS	V
FUNDING INFORMATION			
10	Budget and Source of Funds	GOB (PFR)	
11	Development Partners	The World Bank	
PARTICULAR INFORMATION			
12	Program Code	NA	
13	Program Name	Value Added Tax and Supplementary Duty Act, 2012 Implementation (VAT Online) Project	
14	EOI Closing Date and Time	19/12/2016	V 2:00 PM V
INFORMATION FOR APPLICANTS			
15	Brief Description of the Assignment	The main objective of the national awareness and outreach program (which includes 1) SD15.1- Taxpayer Awareness building Campaign- TV Documentary, 2) SD-15.2- Taxpayer Awareness building Campaign -Talk Shows, 3) SD-15.3 - Taxpayer Awareness building Campaign- Advertisements, Clippings etc.) is to raise awareness among people on efficient use of the new VAT law and VAT online system to be effective from 1 July 2016. That awareness program is expected to <i>influence, educate, change and enthuse</i> VAT payers to conform to the new VAT law and VAT online system. The awareness program would also underpin the <i>correction</i> process for not conforming to the new law. TOR is downloadable from www.nbr.gov.bd or you can collect it from VAT online Project Office	
16	Experience, Resources & Delivery Capacity Required	<ul style="list-style-type: none"> The Consultant/organization should have adequate and appropriate logistical facilities and human resources including expert/specialized to organize, implement, management, 	

		<p>expert/specialized to organize, implement, management, coordination, monitoring and reporting of such kind of campaign</p> <ul style="list-style-type: none"> • Ability to implement its proposed implementation plan within proposed time schedule & cost. • Brochure/brief description of the Firm. • Legally registered organization under the laws of Bangladesh. • Valid current Trade license • VAT registration certificate. • Financial statement for the last Financial Year. • List of major clients with contacts. • Bank solvency certificate or credit facility of Taka 40 (Forty) lac. • CV of key professionals and • Experience of related government work. 			
17	Other Details (if applicable)	Interested firms are invited to provide information and produce documents indicating their competence to perform the services by providing brochures or other documents summarizing their areas of expertise, descriptions of similar assignments, experience in similar operating environments and conditions, the availability of appropriately qualified and experienced consulting staff and resources to carry out the assignment. Applicant should provide comments and understanding on terms of reference of reference. Each consultant are requested to submit individual EOI for each Package separately.			
18	Association with foreign firms	N/A			
19	Ref No: 08.01.0000.068.11.005.12 (29)/2016-	Phasing of Services	Location	Indicative Start Date	Indicative Completion Date
		Not Applicable	Dhaka	July 2017	18 months from the contract signing
PROCURING ENTITY DETAILS					
20	Name of Official Inviting EOI	Md. Rezaul Hasan			
21	Designation of Official Inviting EOI	Project Director			
22	Address of Official Inviting EOI	Value Added Tax and Supplementary Duty Act, 2012 Implementation (VAT Online) Project, NBR, IDEB Bhaban (7th Floor), 160/A, Kakrail, Dhaka -1000, Bangladesh.			
23	Contact details of Official Inviting EOI	Tel: Off:	0088-02- 8322306		
		Fax:	0088-02-9348514		
		e-mail	pdvatonline@gmail.com nazmun@nbr.gov.bd		
24	The Procuring Entity reserves the right to reject any or all of the EOIs without assigning any reason.				


Md. Rezaul Hasan
 Project Director
 VAT Online Project