

Introduction IDEAS Training Program



Research Exchange and Training Division, IDE-JETRO

June, 2022

Outline of IDEAS Training Program

- **Purpose:** Capacity building of overseas government officials in Asia and Africa and Japanese fellows involved in the field of trade and investment practice. At the same time, we aim to strengthen JETRO's overseas network.
- **Target:** Mid-career governmental officials who belong to trade and investment development-related ministries and government agencies in developing countries from Asia to Africa, and Japanese fellows as well.
- **Training period:** about 4 months (90 min per class)

*For overseas fellows, IDE bears all the necessary expense for their travel and accommodation in Japan.
From 2020, IDEAS has launched full online program.



Invited Countries (1991-2021)

Area	Country
East Asia	China, Mongolia
South East Asia	Thailand, Philippines, Malaysia, Indonesia, Vietnam, Myanmar, Cambodia, Laos, Timor Leste, Brunei
South Asia	India, Bangladesh, Nepal, Sri Lanka, Pakistan, Bhutan
Central Asia	Uzbekistan
Africa	South Africa, Tanzania, Côte d'Ivoire, Kenya, Nigeria, Mozambique, Mauritius,

★JETRO overseas offices in each country support IDEAS in communication with ministries and fellows.

Program Features

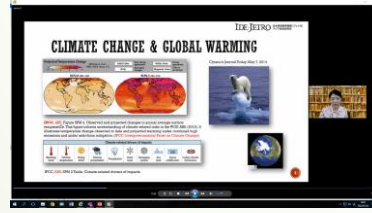
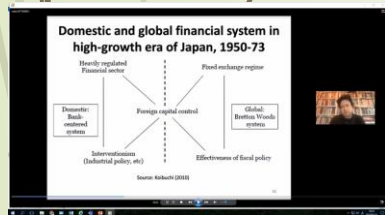
- ◇ Deepening exchanges between Japanese and overseas fellows through joint lectures
- ◇ Lectures are conducted by researchers of IDE, professors from graduate schools in Japan and overseas, and experts from international organizations (UN, WTO, World Bank, etc.)
- ◇ For Overseas fellows, study trips inside Japan and international exchange programs are planned (when coming to Japan)
- ◇ Course contents:
 - Theory of International Trade, Developing Countries in the World Trading System, Finance and Development, Social/Economic Development, Seminar (Thesis Writing)
 - *Other latest issues related to trade, investment and development will be lectured.



Program Report of IDEAS 2021

Fellows (36members in total)

Overseas Fellows 14	Southeast Asia (3)	Cambodia, Indonesia, Timor Leste
	Southwest Asia (5)	Bangladesh, India, Pakistan, Sri Lanka, Bhutan
	Africa (5)	Cote d'Ivoire, Kenya, Nigeria, Ghana, Mauritius
	Central Asia (1)	Uzbekistan
Domestic Fellows 22	A :Thesis Writing(9)	Private Enterprises(Finance, Trading, Manufacturing,etc)(12), International Cooperation Organization (3), UN(1), Embassy in Tokyo(1), Board of Audit(1), Local Government(1), Graduate Student(4)
	B :Trade and Investment(5)	
	C :Social/Economic Development(9)	



5. Seminar (Thesis Writing) (10classes)

Thesis Writing (incl. presentation)

Mr.Fukunishi(IDE), Ms.Hamada(IDE), Mr.Takeuchi(IDE), Mr.Ota(IDE), Ms.Sato(IDE), Mr.Souknlanh(IDE), Mr.Kuroiwa(Univ.of Niigata Prefecture)



Curriculum

(1 class: :60~90min)

<50classes in total>

1. Trade and Investment (15classes)

- 1-1 Theory of International Trade and Trade Policy, with a Focus on the Asia Pacific Economy**
Mr.Ishido (Chiba Univ.)
- 1-2 World Trading System: the overview of WTO Trade Preferences for Developing Countries in the WTO Aid for Trade Trade and Global Health from the Perspective of the Intellectual Property Rights**
Mr.Roberts (WTO)
Ms.Yanai (IDE)
Mr.Roberts (WTO)
Ms.McCann (WTO)
Special Focusing on the current Issue :Trade and COVID-19
Mr.Roberts(WTO)
Ms.Yamada(IDE)
Mr.Kimura(IDE)
Mr.Yamada(JETRO)
Economic Development of Asia and the Role of International Trade
Mr.Umezaki(IDE)
- 1-3 Business and Human Rights Competition and Technology Trends and Challenges of Digital Trade**
Mr.Yamada(JETRO)

2. Social/ Economic Development (15classes)

- 2-1 Education and Development ①~④**
Ms.Yamasaki (Gakushuin Univ.)
- 2-2 Industrialization and Pollution Waste Management and 3R in Japan Energy policies of Northeast Asian countries toward Carbon Neutrality**
Mr.Kojima(IDE)
Mr.Kojima(IDE)
Ms.Cheng(IDE)
Mr.Aida (IDE)
Mr.Mori(IDE)
- 2-3 Development Microeconomics**
Ms.Kitahara(UNFPA), Ms.Yusa(Embassy of Japan, Kenya)
- 2-4 Disability and Development International Cooperation**
Ms.Kitahara(UNFPA), Ms.Yusa(Embassy of Japan, Kenya)

3. Development and Finance (5 classes)

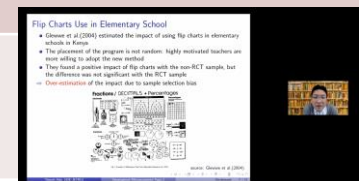
Development and Finance

Prof.Volz (Univ. of London)

4. Exercise Class for Group Work (5 classes)

Policies for Development (Group Presentation)

Mr.Fukao (President, IDE)
Mr.Fukunishi (IDE), Mr.Hashiguchi (IDE)

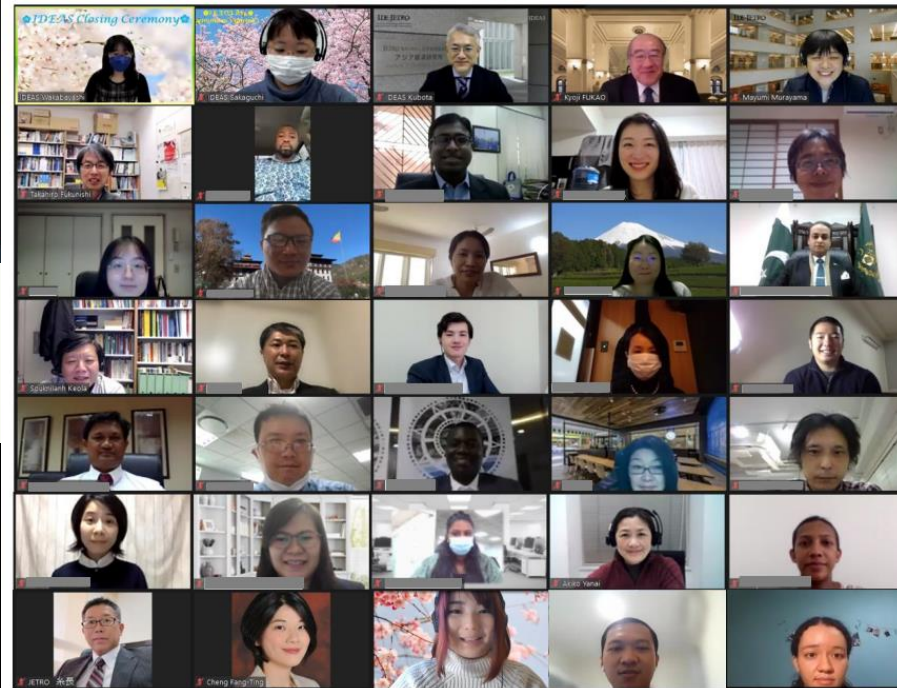


Online training in 2021

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✿ The 4th IDEAS Closing Ceremony ✿ Congratulations on your completion!

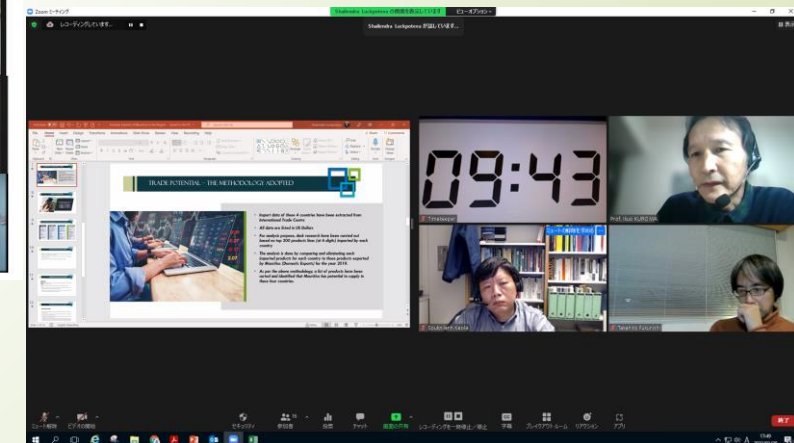
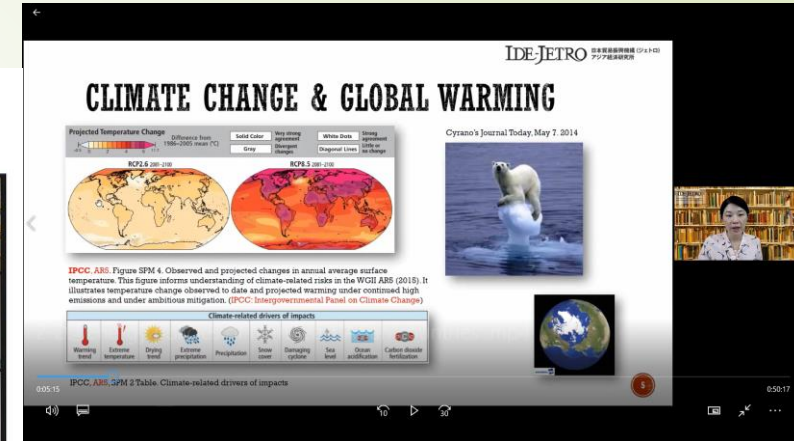


Economic diversification

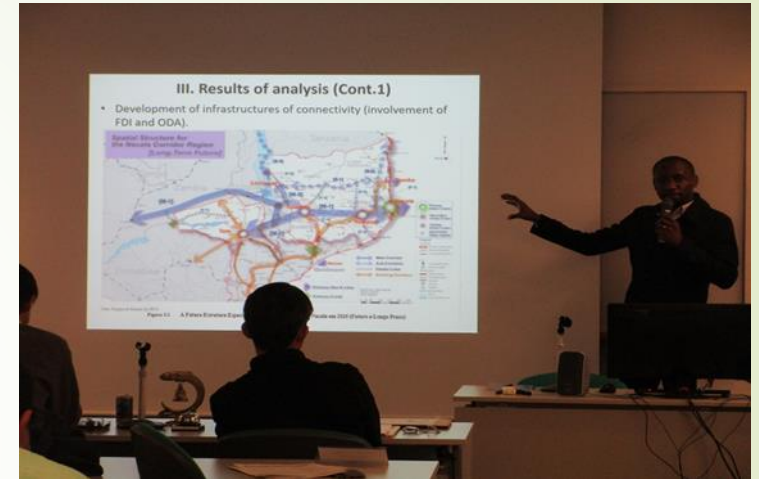
- 2019 AFT M&E: continued centrality of economic and export diversification as a trade and development policy objective.
- Africa scored the highest among regions prioritising diversification (focus on growth in the manufacturing sector).
- Over 50% export in fewer than 100 merchandise goods exports HS codes.
- No LDC exports in more than 805 HS code categories.
- On average, landlocked countries export in 279 product categories.
- In contrast the top three traders (report merchandise exports in more than 4,500 product categories).
- Progress occurs but is not uniform
- Among factors holding back diversification: limited industrial or manufacturing capacity and access to trade finance
- Economic empowerment can be both the outcome of economic and export diversification



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Program in Japan (past)



Voices from Fellows 2021

The lessons and course material are very insightful and useful for improving our critical thinking in relation to the concept of world trading regime.

The IDEAS program is very appropriate for Person who are engaged in national policy and development.

The management was good and very helpful, but would have been more appropriate if the courses were conducted at a specific place

This was the first long term training programme I participated, and I am grateful for JETRO IDEAS team and all the distinguished lecturers for their commitment and support extended to the students throughout the programme. It was a very useful course and I hope my colleagues will also get the opportunity in the future to participate in this programme. Thank you very much!!!!

I was so busy taking lectures, Group works and Seminar classes, but the program was very fulfilling.

Outline of IDEAS Training Program 2022 (1)

● Term: September 1, 2022~ January 20, 2023 (4.5months)

		Program contents (number. of classes)					number of Classes	Study tour and other activities in Japan
		Trade and Investment	Social and Economic Development	Group Work and Presentation	Seminar (Thesis Writing) 4,000-6,000 words	Other Classes in Japan		
Course O-A	Incl. Classes in Japan and Thesis writing	20	20	5	10	20	75	○
Course O-B	All online, no thesis	20	15	5	-	-	40	-

- **Course O-A** has a maximum capacity of **about 15 people**. Whether or not the program can be implemented in Japan will be decided at the end of July.
- If the number of applicants for **Course O-A is less than 5**, all of **Course O-A** will be conducted online (40 classes) without program in Japan.
- When entering or leaving Japan, it is required to take actions accordance with the border measures by Government of Japan, and also guidelines by JETRO for COVID-19 infection prevention.

Outline of IDEAS Training Program 2022 (2)

● Schedule of the Program

	2022/ September	October	November	December	2023/ January
CourseO-A	online	online	Program in Japan	online	online
CourseO-B			online		

● What's "online" ?

On-demand streaming: Watch pre-recorded lecture videos any time within a certain period.

Live streaming: Lectures by Zoom. Discussion / Interaction between lecturers and Fellows. Starts at 6 pm (JST). In case of absent, fellows can make it up by watching lecture video later.

● Requirements for Completion

- (1) Attendance rate be 85% or more of all lectures
- (2) Each Scores be 60 points or more out of 100 points with writing assignments

Outline of IDEAS Training Program 2022 (3)

Notice:

- Overseas Fellows, they have two choices of course;

Course OA: online learning including thesis writing and Visit to Japan for one month

Course OB: with all online learning and no thesis writing

- Visiting Japan will be around November, for one month.

Minimum number of fulfillers will be 5. In case cannot come to Japan, will be shifted to online learning.

- Fellows who successfully complete all of the requirement of the full online learning, they will be qualified to be invited to follow-up program in Japan from the next year onward.

* Fellows, who studied by full online last two years, will be invited to Japan for follow-up program over the next few years.

Examples of recent Thesis title

- Trade Policy Perspectives for Sri Lanka's Future Free Trade Agreements
- Challenges and the Way Forward for Implementation of Authorized Economic Operator (AEO) program: The Case of Bangladesh
- Revenue Generation for the Government of Pakistan through Resource Mobilization
- focus on construction, agriculture and tourism sectors
- Projected recovery path of Bhutan's trade with India: A case of SARIMAX Model
- Role of Investment Promotion Agencies in Economic Growth
- A case study of Kenya
- Assessing the Relationship of Foreign Direct Investments and the Economic growth in Uzbekistan
- Assessing the Impact of the ECOWAS Trade Liberalization Scheme/Policy on Export Diversification in the ECOWAS sub-region – Lessons for the Implementation of the AfCFTA
- Increasing Total Exports of Mauritius in the Region



Any inquiry, please contact us at
goideas@ide.go.jp