



## World Customs Organization

Rue du Marché 30, B-1210 Brussels, Belgium  
T: +32 (0)2 209 92 11 / [communication@wcoomd.org](mailto:communication@wcoomd.org)  
Bank account: IBAN BE38 2100 4751 2672

**For the attention of Directors General,  
WCO Member Customs Administrations.**

27.03.2023 / Brussels  
23SL0042E

Dear Director General,

It is my pleasure to inform you that the World Customs Organization (WCO) is now launching its 15<sup>th</sup> annual photo competition. The competition is an opportunity for WCO Members to participate in an enjoyable activity aimed at promoting our many achievements around the world.

The 2023 WCO Photo Competition is open to any submission that either illustrates the theme for the year 2023, namely, "Nurturing the Next Generation: Promoting a Culture of Knowledge-sharing and Professional Pride in Customs" or portrays "Customs in action" in its many roles and responsibilities, depicting, for example, Customs officers in uniform performing their day-to-day tasks that are crucial for facilitating legitimate trade and ensuring the protection of society in an ever-changing international trade environment. The importance of cross-cutting issues such as gender equality and diversity or integrity in Customs could also be aspects that you may want to underline in your submission.

The photos for this year's competition will be displayed from 22 June 2023 onwards on site at WCO Headquarters as well as in an online gallery accessible to Members on the WCO website (<http://www.wcoomd.org/en/about-us/photo-competition.aspx>). Members will be invited to vote on the spot for their favourite submissions. The results will be officially announced to all Members, and the administration with the winning photo will be receiving an award during the WCO Council Sessions.

The judging criteria for the photos include the artistry; the originality; the situation portrayed; the atmosphere; and the colours. Participation is easy. Please find enclosed a short summary of the technical requirements, and an entry form which must be completed and returned with the photo to the Secretariat **by 15 May 2023** to the following email: [communication@wcoomd.org](mailto:communication@wcoomd.org). This letter and the attached documents are also available on the WCO website (<http://www.wcoomd.org/en/about-us/photo-competition.aspx>).

I hope to have the pleasure of seeing your Administration among the participants and, perhaps, presenting you with the award. I wish you all good luck and hope that this competition will help keep your spirits high.

Yours sincerely,

**Kunio Mikuriya**  
WCO Secretary General